

Rates & Costing Section - CFA  
Corporate Office,  
Eastern Court  
Janpath, New Delhi  
Tel: 011-23734320 Fax: 011-23734322



भारत संचार निगम लिमिटेड  
(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED  
(A Govt. of India Enterprise)

No. 1-1/2009-R&C [CFA]

Dated 16-03-2011

Circular R&C-CFA No. 64 /10-11

Subject: Clarification regarding 15 days free download scheme to the new broadband customers registered under Zero rental Broadband plan "BBG ZERO" – reg.

Kind reference is invited to this office letter of even No. dated 03.02.2011 (i.e. Circular R&C-CFA No. 53/10-11) conveying approval of the Competent Authority regarding re-launch of Promotional scheme allowing "15 days Unlimited Free Download" to the new customers registering their Broadband connection upto 31-03-2011. Reference is also invited to this office letter of even No. dated 08.02.2011 (i.e. Circular R&C-CFA No. 55/10-11) conveying approval of the Competent Authority regarding introduction of a New limited 'Zero' rental Broadband plan "BBG ZERO" as promotional plan upto 31-03-2011.

2. Various field units have sought clarification regarding applicability of 15 days free download scheme to the new broadband customers registered under Zero rental Broadband plan "BBG ZERO". In this regard it is clarified that 15 days free download scheme issued under Circular R&C-CFA No. 53/10-11 dated 03-02-2011, shall not be applicable to the customers registered under "BBG ZERO" broadband plan.
3. All other relevant terms and conditions as per the earlier circulars shall continue to be applicable.
4. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/BB/Tariff/10-11/May/01. For any clarification/correspondence, in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

(S. K. Bhat)  
DGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts.

Copy for information to:-

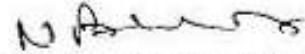
1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.

5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/BB/Tariff/10-11/May/01 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. CGM (ITPC), Pune, for necessary changes in CDR/billing system.
9. CGM (BBNW), New Delhi
10. GM (BBNW), Bangalore NOC, BBNW.
11. Director General P&T audit, Delhi-110 054.
12. Guard File.

Endt.No MKTG/ CS-CFA/ TARIFF/ 09-10

Dated: 17-03.2011

Copy forwarded to all Heads of SSAs of Tamilnadu Circle for information and necessary action.



Assistant General Manager (CS- CFA),  
O/o GM (S&M,CFA), BSNL, TN Circle,  
Chennai 600 006.

Copy to

1. DGM(IT), Circle office, Chennai-2.,
2. Sr. GM ( TR), Circle office, Chennai-2.,
3. Call Centre, Trichy,
4. GM (ITPC), Hyderabad.,
5. AGM (MKTG, CFA)/ AGM (Udaan)/ AGM (BB) Circle Office.
6. AGM (CSC)/ AGM (Udaan) of all SSAs.
7. Circle intranet 8. Spare.